



## World Heritage Site Management Plan 2016 – 2022

### 2018 Mid-Term Progress Monitoring Table

The table below shows the 47 actions included in the 2016 City of Bath World Heritage Site Management Plan. Against each action is a short statement describing progress to date. To give an indication of progress, actions are marked red, amber or green. This table includes recommendations to the Advisory Board of 27 November 2018 and should be read in conjunction with minutes of that Board meeting.

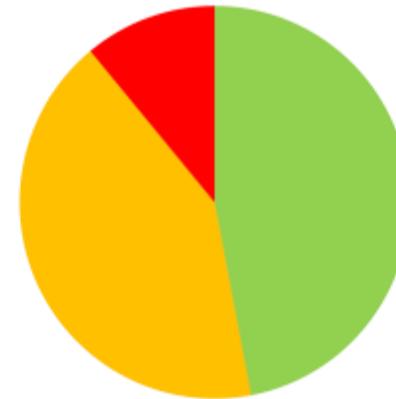
#### Red, Amber, Green ratings:

ACHIEVED	exceeded or on target to achieve measure of success	
PARTIALLY ACHIEVED	underway, or partial success	
NOT YET ACHIEVED	no action or insufficient progress	

Approaching midway through the six year management plan, delivery against actions shows solid progress. From a total of 47 actions, 20 (42 %) have already been achieved, 23 (49%) are under way and 4 (9%) are not yet progressed.

100% achievement is rarely possible, as circumstances change since actions were set three years ago.

#### Progress Against Actions



Green 20 Actions, Amber 23 Actions, Red 4 Actions

	<b>Action</b>	<b>Progress Comments</b>
1.	Re-establish a design advisory panel for major development applications	<p>An independent design panel (the South West Design Review Panel) has been appointed through a procurement process by B&amp;NES Council and used on strategic development sites in Keynsham and Whitchurch. It is understood that Bath Rugby Club have also commissioned this panel with regard to their stadium proposal. The use of independent design review approach is encouraged in guidance notes published by B&amp;NES Council and in the National Planning Policy Framework (NPPF). Marked green in recognition that a panel has been re-established, used, and is on-hand for further commission.</p> <p><i>See End Note 1. Suggested wording change to encourage use of the panel.</i></p>
2.	Ensure that the issue of building height is effectively managed through the application of the Placemaking Plan & by the adoption of a Building Heights Strategy as a SPD	<p>The Placemaking Plan was adopted on 13 July 2017 and contains measures to address building height. The Building Heights Strategy has been used (with mixed results) in development management decisions and has been influential but has not been adopted as a Supplementary Planning Document. This action is marked amber in recognition of the role that both documents have had in managing building heights but also in recognition that more work is needed.</p> <p><i>See End Note 2. Splitting of this action and re-wording is recommended.</i></p>
3.	Engage with all emerging planning policy, major plans & strategies affecting the site to ensure that the significance of the WHS's OUV is safeguarded.	<p>Significant engagement was undertaken with the Local Plan and Placemaking Plan by both the WH manager and AB members. Other emerging strategies such as the Destination Management Plan have also been heavily influenced by AB member involvement. Through membership of national organisations engagement has also been made with national legislation and policy, including the revised NPPF and the Heritage Lottery Fund Policy directions.</p> <p>Marked green in recognition of work to date, but with the understanding work is on-going.</p>
4.	Engage with proposals for major development which may impact upon the OUV of the site, including the following:	<p>Engagement with the named major projects has been undertaken.</p> <ul style="list-style-type: none"> <li>a) Recreation Ground. Workshops have been attended as a new scheme is developed. Concerned parties have been met and corresponded with.</li> <li>b) Cleveland Pools. The Council, as a WHAB member, are increasingly engaged in the project as it awaits news of the round 2 application to the HLF in December 2018. The Bath Preservation Trust have also offered support. Letters of support have been written and WHEF funding granted.</li> <li>c) The Abbey Footprint Project. Again, WHEF has financially supported with a grant and letters of support</li> </ul>

<ul style="list-style-type: none"> <li>a. The development of a sporting, cultural &amp; leisure stadium at the Rec. Ground</li> <li>b. Cleveland Pools project as a listed building at risk &amp; an attribute conveying OUV</li> <li>c. Conservation &amp; enhancement works as part of the Bath Abbey Footprint Project</li> <li>d. Replacement of the radial gate at Pulteney Weir</li> <li>e. The rail electrification project</li> </ul>	<p>written.</p> <ul style="list-style-type: none"> <li>d) No known progress has been made on the removal of the radial gate.</li> <li>e) The rail electrification project through Bath was halted in late 2016 with work concentrating instead on the 'capital to capital' route from London to Cardiff via routes other than Bath.</li> </ul> <p>This action is marked green to recognise that where needed, appropriate engagement has been forthcoming.</p> <p><i>See End Note 4. It is suggested that specific reference to rail electrification and the Pulteney Weir Radial Gate is removed as there is no indication that either project will come forward within the lifetime of this plan. A general reference to any major project which impacts upon the OUV should be added.</i></p>
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5.	<p>Monitor &amp; engage with the delivery of the Transport Strategy (2014) objectives in so far as they relate to the WHS &amp; seek to ensure that they have no unacceptable impact on the OUV of the WHS &amp; its setting</p>	<p>B&amp;NES Transport are conducting a monitoring exercise (not dissimilar to this report) on progress against the actions in the Transport Strategy, plus an annual report continues to be presented to the Council's Scrutiny Panel. Engagement has been held on several key projects, especially where there were concerns over the proposal such as the (now discontinued) investigations over a proposed Eastern Park and Ride site.</p> <p>The Transport strategy is therefore still being delivered and this action remains valid.</p> <p>Marked amber in recognition that this is an on-going action.</p>
6.	<p>Engage with central government &amp; neighbouring authorities as necessary to reduce the impact of major road traffic routes passing through the WHS</p>	<p>Dorset, Wiltshire and B&amp;NES Councils are working together to study the current transport connections between the M4 and the south coast and their impact on our economy. Evidence has been gathered to support a case to improve north-south transport connections in the south west, which could have economic and environmental benefits. B&amp;NES Council have produced a prospectus for North South Connectivity, which will form part of a case to encourage the Secretary of State for Transport to mandate Highways England to carry out a Strategic Study, for eventual inclusion of the East of Bath link in the second Road Investment Strategy beyond 2020.</p> <p><i>In view of the strategic actions above, it appears sensible to keep this action unchanged in order that it might help lend weight to lobbying.</i></p>
7.	<p>Engage with &amp; support the current programme of cycling improvements &amp; ensure that they deliver sustainable travel options whilst protecting the OUV</p>	<p>This action referred to the Cycle Ambition Funding (released in 2016) &amp; the Local Sustainable Transport Funding. The two schemes funded were the upgrade of the Kennet and Avon between Beckford Road and Bathampton, and the riverside path between Nelson Villas &amp; Green Park. Both schemes have now been completed, with conservation input and engagement in the consultation process.</p> <p><i>See End Note 7. The specific programme referred to has been completed and the action does not reference pedestrian improvements.</i></p>

8.	Continue to implement public realm improvements, especially with regard to poor pavement surfaces	<p>May 2017 – March 2018. Work was undertaken on the re-development of Saw Close. The project re-established Saw Close as a key public space with a greater focus on cyclist and pedestrian needs.. The street environment was improved with materials consistent with the Bath Pattern Book.</p> <p>Planning approval has been granted for North Quays and a riverside walkway and park installed in advance of redevelopment. Work will commence on the new bridge foundations in late October 2018.</p> <p>Despite the schemes outlined above the issue of poor pavement surfaces throughout the site remains.</p>
9.	Ensure that the Bath Pattern Book is adhered to & updated as necessary to guide street works in the WHS	<p>The B&amp;NES Conservation Team are consulted with regard to highway matters which may require pre-application submissions. The Pattern Book has provided a benchmark for discussions and is expected to be complied with. If it cannot be complied with it enables the team to ask for a rationale as to why not. In this respect it delivers the action as stated. It has however prompted learning points and has not been wholly embraced by the Highways Dept. Also, the relocation of the Tourist Information Centre has meant some maps are inaccurate. At present (2018) there is an ambition to update but no programme or funding to do so.</p>
10.	Continue to reduce the impact of vehicular traffic & continue the closure of key streets within the site to vehicles where there is a valid case for doing so	<p>The 2016 installation of a rising bollard and subsequent day time closure of Stall Street has made a significant local improvement.</p> <p>In October 2018, public consultation was held on proposed restricted vehicular access hours in Kingsmead Square. The Christmas Market in November/December will close Milsom Street to vehicles provide an opportunity to monitor the performance of this. The planned closure of the Mineral Water Hospital will mean ambulances no longer require regular access to the Westgate St/Upper Borough Walls loop and may open up possibilities for restricting vehicular traffic here.</p> <p>This action is marked amber in recognition that significant work has been undertaken but more is to come.</p>
11.	Deliver a WH Interpretation Centre & Learning Centre as part of the Archway project	<p>Heritage Lottery Funding of £3.376m has been secured for the scheme. This, together with a £1m contribution from B&amp;NES Council contributes toward the £5m project total. Preliminary site works, including archaeology, have been undertaken. Works to strengthen the decking to York Street (which are not part of the project) need to be completed before the main contractor can start work in 2019. The facility will open to the public in 2020. This action is marked as amber in recognition that it is an on-going project.</p>
12.	Maintain & improve the WHS web-site	<p>A new web-site was launched in 2016 and social media feeds were also added in that years. The Great Spas web-page was added in Jul 2018.</p>
13.	Continue to support WH Day	<p>World Heritage Day events were staged in 2016 at the Assembly Rooms, 2017 at Parade Gardens and 2018 at the Royal Crescent Lower Lawn. They remain popular with the public and are increasingly valued by local heritage groups seeking to reach wider audiences.</p>

14.	Investigate a greater role for social media in the management of the WHS	<p>2016: Facebook and Twitter accounts were installed. They remain active and monitored.</p> <p>In Summer 2018, a Bath Spa University student placement (Clara Breitenmoser) was engaged to review &amp; improve the digital performance of Bath World Heritage. Her report (entitled 'Digital Strategy Canvas' has been received. This action is marked green as 'investigation' has taken place.</p>
15.	Work toward the production of a new brand for the WHS	<p>A successful procurement exercise for brand consultants was undertaken in 2017 and Bath Based company Steers, McGillan, Eves were engaged. The development of a new brand is underway and will be completed within calendar year 2018. This will feed into interpretation works at the new World Heritage Interpretation Centre and enable existing WH documentation to be consistently branded.</p>
16.	Continue to seek suitable premises for a one-stop-shop History Centre to house the council's 'designated' archives collection	<p>The provision of a suitable (preferably purpose-built) home for the Archives remains a long-term ambition and one which was not necessarily expected to be delivered during this Plan. However, considerable improvement has been made to existing facilities, warranting an amber marking.</p> <p>In 2017 Bath &amp; North East Somerset Council combined its local studies and archives collections in a single location at Bath Record Office, Guildhall, Bath. Previously, the collections were located separately at Bath Central Library and the Guildhall. The combined service was renamed the Archives &amp; Local Studies reflecting the wider local history resources available. The project included a refurbishment of the Record Office research rooms to create additional public space to browse local history reference books, conduct searches and study archive materials. WiFi was provided in research rooms for the first time, and additional PCs, desks and book shelving provided. Damp proofing and updating of fixtures and fittings also took place.</p>
17.	Install welcome signs on road, rail, river, canal & walking entrance points & seek to improve way marking for heritage walking routes	<p>Good progress has been made. Revised road 'welcome to Bath' entrance signs, incorporating the UNESCO logo, were installed on each major road entrance during 2015/16.</p> <p>Signage has also been installed on the exit doors at Bath Spa railway station. A number of new visitor leaflets have also included the WH logo.</p> <p>Marked amber as there is still more work to do here.</p>
18.	Support outreach work to help people (especially the young), engage in heritage issues, working with local societies & interest groups	<p>A range of annual heritage activities, such as World Heritage Day, Heritage Open Days and Museums Week has continued.</p> <p>Heritage Services continue to employ a Learning and Participation Manager and Bath Preservation Trust continue to employ a Learning and Engagement Officer, who has joined the Advisory Board.</p>

19.	Support interpretation measures which increase the understanding of the spiritual & intangible elements of the WHS	A significant body of work on the intangible heritage of Bath has been undertaken as part of Great Spas of Europe nomination and this nomination will include UNESCO criterion iv which relates to intangible heritage.
20.	Support on-going co-ordination of the Bath cultural offer & the identification of funding to facilitate this.	<p>Due to financial pressures on B&amp;NES Council, the Arts Development budget has been cut with the resultant loss of that service. The cultural offer made by museums continues.</p> <p><i>See End Note 20. Is this action related closely enough to the OUV of the WH Site?</i></p>
21.	Continue to explore opportunities to use the UNESCO logo in promotion & civic signage within brand guidelines.	<p>Significant progress has been made on this action.</p> <p>New road entrance signs, which carry the UNESCO logo, have been installed at major road entrances. During the 30<sup>th</sup> anniversary year of 2017 lapel badges were produced and worn by a wide variety of people from museums staff to elected members. This success was followed by the production of similar (non-date specific) badges in 2018. New doormats carrying the UNESCO logo were installed in the Roman Baths in May 2018.</p> <p>The UNESCO symbol was installed on the glass exit doors of Bath Spa Railway Station (funded by the Enhancement Fund) in 2017.</p> <p>A number of Enhancement Fund projects include the requirement to carry the logo. Examples include the 'Materials and Techniques' brochure published by the National Heritage Ironwork Group, and the forthcoming Shakespeare memorial board and Combe Down Firs Field memorial.</p> <p>The range of talks undertaken by the Advisory Board Chairman (see Action 47) has also significantly increased local awareness of the WH status.</p>
22.	Work toward increasing the current Bath WHS education content in primary & secondary school	<p>Despite the existence of the World Heritage Learning Pack, engagement with school curriculums remains difficult. This is not helped by the increasing amount of schools becoming academies and the resulting lack of overall co-ordination by the local authority.</p> <p><i>See End Note 22. It is suggested that this action is re-written, as educational work, especially through the opening of the new Learning Centre at the Roman Baths, is set to dramatically increase and yet is not captured</i></p>

	curriculum & in associated local projects	<i>within this wording.</i>
23.	Engage with all relevant authorities to mitigate flood risk from the River Avon with regard to impact upon the OUV, & for parts of the site where groundwater & drainage pose a flood risk engage with the emerging Local Flood Risk Management Strategy & other relevant documents	<p>In December 2017 initial works to transform the river bank between Churchill Bridge and Green Park were completed in the latest phase of the £6.2 million Bath Quays Waterside project. The scheme when complete will protect more than 100 commercial and residential properties from flooding, support the regeneration of Bath Quays, and reconnect Bath to its riverside. The re-sculpted bank is designed to allow the river flow up it during flood risk periods. Work began early in 2016 with the diversion of Green Park Road, allowing a new south facing park to be created on the river bank, alongside the proposed site for the Bath Quays North development. The area is now being landscaped, planted, seating installed and new spaces created for activities, benefitting residents, future businesses, workers and visitors. On the south side of the river, work has been undertaken to provide the first phase of a flood defence between Churchill Bridge and Midland Bridge.</p> <p>B&amp;NES Council has been working in partnership with the Environment Agency on the scheme.</p>
24.	Continue to monitor the hot springs & seek to protect them (especially from hydrocarbon extraction or any other mineral extraction operation) through inclusion in appropriate policy or by other means	Regular monitoring of the Hot Springs continues. Despite financial pressure on B&NES Council the post of a specialist officer to undertake the monitoring has been retained.

25.	Support the establishment of an effective holistic management structure for the River Avon & Kennet & Avon Canal	The Waterscape Strategy was launched in 2017. The strategy won the RTPI Planning Excellence regional award for an innovative Partnership Approach to Planning for the Future of Bath's Waterways. It was also shortlisted for the National RTPI Excellence Awards and was a runner up in the National Waterways awards. The Waterspace Steering Group has been established with Wessex Water, the Environment Agency, Canal and Rivers Trust and B&NES Council represented. As part of the delivery of the Strategy, a successful funding bid was made for a work boat and in 2017 the Kennet and Avon Canal Trust working with the Canals and Rivers Trust undertook significant work to clear historic debris from the abutments of bridges in the Sydney Gardens area.
26.	Support actions to reduce air pollution, primarily caused by petrol/diesel powered vehicles, which is a direct risk to people & historic fabric within the WHS	<p>Significant progress has been made on this matter, driven by central government targets. 2017: Bath &amp; North East Somerset Council is one of 29 local authorities identified as part of the National Air Quality Plan as qualifying for government funding to help reduce NO<sub>2</sub> by 2021. £100,000 has already been announced to assist with preparatory work with a promise of more funding to work up and implement the final package of measures. Proposals for air quality improvements in affected parts of the city were released for consultation in 2018 and in October 2018 proposals for a Clean Air Zone were announced.</p> <p>The action is marked amber in recognition of implementation measures yet to be announced.</p>
27.	Act to remove properties (& other attributes carrying OUV) from the national & local Heritage at Risk registers	<p>As at September 2018 only 2 buildings in the WHS were recorded on the national 'at Risk' register. (This holds records on grade I &amp; II* entries). Given the high number of listed buildings, this remains an exemplary record. The 2 buildings are: Former King Edward's School and Cleveland Pools.</p> <p>Discussions have been held during 2018 with the owners of King Edwards and are on-going. Cleveland Pools submitted their stage 2 Heritage Lottery Funding bid in August 2018 and await the decision. Action aimed at removal of these properties has therefore happened or is on-going.</p> <p>In 2016 the Bath Preservation Trust completed a survey of historic vaults. This research helps assess the level of risk to historic properties.</p> <p>The local 'at risk' register carrying grade II entries is also a key monitoring indicator, but is updated on an ad hoc basis. <i>End note 27 suggests a wording amendment to encourage an improvement of this.</i></p>
28.	Work toward a framework which provides clear & consistent	The scheme at Sydney Buildings, led by residents and supported by the Council and Enhancement Fund, has been successfully implemented. Lessons learned here, such as trials of LED lighting, will be of benefit across the WHS.

	guidance for street & other lighting across the WHS, including the issue of light pollution	<p>The Bath Pattern Book contains a design guide process for selecting new lighting, however, no significant progress has been made on a policy framework to cover the entire site and each case continues to be treated individually. There is no prospect of such a project emerging.</p> <p>Marked amber in recognition of work undertaken.</p>
29.	Bring forward Conservation Area appraisals for areas within Bath Conservation Area plus a list of locally important buildings	<p>The programme of conservation area (CA) appraisals has progressed well. The Bath CA has been divided into 16 character areas. 8 have been appraised in their entirety Bath Preservation Trust are currently progressing Lwr Lansdown and Camden, and the Widcombe Assoc. are progressing two more. The Bear Flat Assoc. are poised to start work on a further appraisal. The rate of progress in times of financial constraint and effective engagement with community groups is commendable and this action is marked amber only because full coverage has not yet been achieved.</p> <p>The Locally Listed Heritage Assets Supplementary Planning Document (January 2018) was released for public consultation in May 2018. It is currently in the process of being finalised with a target date of the end of the calendar year 2018. Again this action is marked amber until the SPD is delivered and adopted.</p> <p><i>End note 29 recommends splitting these actions as they are clearly different projects.</i></p>
30.	Support initiatives which deliver the retention of craft skills & building materials which are necessary to maintain the fabric of the WHS	<p>The 'Bath Iron' event in June 2018 was supported (financially and otherwise) by partners on the Advisory Board and was very successful. A best practice guidance booklet was also produced with assistance from the Enhancement Fund. The National Heritage Ironwork Group's national office is now based in Bath, which helps with our reputation as a centre of heritage excellence.</p> <p>WHEF projects have included those such as restoration of incised street names, and the Funda also continues to engage with Bath College with regard to potential stone carving work. major projects such as the Abbey Footprint Project and Roman Baths Archway project, both supported by the AB, have required craft skills.</p>
31.	Support the 'Bathscape' partnership as a mechanism for delivering projects aimed at conserving the landscape of the WHS	<p>Successful round 1 HLF bid gained, with the assistance of several WHS Advisory Board partners. These partners are represented on the Bathscape Project Board and have written letters of support to the HLF.</p> <p>The project manager of the Bathscape project worked closely with the World Heritage manager in developing governance procedures for the project.</p> <p>Although support has been given, this action is currently marked amber in recognition that the project is yet to be implemented.</p>

32.	Engage with regional/national/local government to ensure that sub-regional growth & new housing numbers allocated to the city respects the special characteristics of the WHS	<p>The periodic allocation of regional housing figures has in the past failed to recognise the exceptional heritage of Bath and has led to protracted work in trying to reduce these figures to a realistic level. However, increased regional devolution and co-operation has helped.</p> <p>The West of England Joint Spatial Plan, which is currently at Examination, proposes that much of the housing growth up until 2036 within B&amp;NES will be accommodated in the Strategic Development Locations at Whitchurch and North Keynsham with around 300 dwellings being proposed in Bath. The Plan is subject to a public Hearing currently scheduled for late May 2019 where both the housing provision and the spatial approach across the West of England will be tested.</p> <p><i>See End Note 32. This action crosses over, and is included within, Action 3 'Engage with all emerging planning policy...'</i></p>
33.	Investigate SSSI (or similar) status for the hot springs	<p>In October 2017, following discussion between the WH Manager and Natural England (NE), NE produced a draft Geological Conservation Review report on the Bath Hot Springs. If signed off (by NE), this would make the springs eligible for SSSI status in recognition of their geology. NE were unable to offer a timescale for this but the amber marking recognises the work that has been undertaken.</p>
34.	Progress a further phase of conservation work at the East Baths	<p>This work has taken place in phases in 2017 and 2018. It has included a complete clean of the ancient monument including dust removal and the installation of a system to prevent water that has penetrated from the public square above falling onto the ancient monument below. A final phase of work will be completed in September/October 2018. Conservation work was carried out concurrently with the installation of new lighting and interpretation.</p>
35.	Continue to progress & support the Great Spas of Europe trans-national World Heritage bid	<p>This bid has successfully been progressed to an advanced position with submission to UNESCO programmed for January 2019. Expertise from the UK and Bath in particular has driven this project, which has involved considerable time resource for the WH Manager. B&amp;NES cabinet unanimously endorsed the nomination in their meeting of 31 October 2018.</p> <p>Progress has been solid and to timetable. The action is marked amber in recognition that the formal submission is not yet made and the project is on-going.</p>
36.	Support appropriate conservation funding bids relating to the OUV of the site & seek to ensure that these are made in a co-ordinated	<p>There has been continued success in obtaining major grant aid in relation to the conservation on the OUV of the WHS. This has primarily come from the HLF and close liaison has been undertaken with that body to ensure co-ordination.</p> <p>Successful bids include Bath Abbey (2016 - £10.2m), Roman Baths Archway Project (2016 - £3.375m) and Bathscape (2018 - £1.65m). The outcome of bids from Cleveland Pools and Sydney Gardens are currently awaited.</p> <p>Other smaller grants include the Bath Record Office (autumn 2017) received a grant of £138k from the Wellcome</p>

	manner	Trust to catalogue records of Bath Improvement Commissioners 1766-1851 and Bath City Council water supply and sewerage provision 1748-1974. Also £33k (October 2016) from the national Cataloguing Grant Scheme for architectural records.
37.	Continue to progress conservation, enhancement & interpretation works through the WH Enhancement Fund, seek to maintain & increase funding & produce an annual newsletter	<p>The Enhancement Fund has continued to deliver a range of projects, which are reported back to the Advisory Board on a regular basis. Major milestones will include (in late 2018) the 50<sup>th</sup> street sign to be conserved.</p> <p>Annual newsletters have been produced.</p> <p>The action is marked as amber because in 2018 the level of B&amp;NES Council funding was reduced from £25k to £20k.</p>
38.	Pursue the establishment of a research group & an index of current research	<p>The potential establishment of a research index was pursued, but after the identified funding for this could not be obtained this initiative stalled. Some valuable research has been undertaken in the monitoring period, including the Vaults Study by the Bath Preservation Trust, but it cannot be claimed that the WHS has a research programme or co-ordinated action in-hand.</p> <p><i>See End Note 38. Bath WHS has never had a co-ordinated research programme and the need for this and means of potential delivery requires further debate.</i></p>
39.	Continue to identify & implement opportunities to make the historic environment more accessible for those with limited mobility	<p>2016: Accessibility improvements were undertaken at the Roman Baths. 4 new lifts were installed, plus handrails, ramps, lowered ticket office counters, visitor wheelchairs and a new accessible toilet. The site has also been made more autism friendly with detailed guidance about what to expect provided on the website. The R. Baths have also combined with Historic Royal Palaces to produce a 'rethinking heritage' guide helping heritage sites to become dementia friendly. These works contributed toward the site being awarded best large visitor attraction at the South West Tourism Awards, (Gold in the Large Visitor Attraction of the Year category and Silver for International Visitor Experience).</p> <p>2017: The Bath:Hacked Group worked with the Stroke Association to start a new project mapping the accessibility of locations in the City for wheelchair users. Locations are now added on a series of open access map layers. Website: <a href="https://www.bathhacked.org/category/projects/accessible-bath/">https://www.bathhacked.org/category/projects/accessible-bath/</a></p> <p>The Active Travel and Accessibility Forum has been established as an expert panel on disability issues to guide policy decisions.</p>
40.	Continue to explore	The discussion on a potential 'visitor contribution' has been significantly progressed. The B&NES cabinet have

	options for a 'visitor tax'. Use proceeds to safeguard & interpret the fabric & economy of the WHS	spoken in support of it as have Bath Tourism Plus, but it requires a change in national legislation. There is some concern that if Bath leads then resulting publicity could lead to a perception that it is an expensive destination, but other cities are known to be pursuing this. A report will be taken to B&NES Full Council meeting on 8 Nov 2018.  This action is marked amber in that the issue has been explored but not delivered.
41.	Encourage & support the production & adoption of a Sustainable Tourism Strategy for the WHS	A draft Destination Management Plan was issued in June 2017. Interaction by Advisory Board members ensured that wider consultation was undertaken, especially with residents. Following the departure of the Chief Executive of Bath Tourism Plus in early summer 2018 this process has stalled and no 'tourism strategy' has been produced.
42.	Engage with proposals to address coach parking within the WHS and seek to ensure that sustainable solutions are delivered which maximise the benefit and minimise any harm to the WHS	A coach strategy has been produced and consulted upon. However the primary focus here has been on parking and this action should be broader and should address minimising the negative impact of coaches. Transport Strategy GABA36 addresses this and should be supported.  <i>See End Note 42. This action should be widened beyond parking to address reducing all negative impacts of coaches and reducing numbers in the historic core.</i>
43.	Continue to maintain & resource an effective WHS Steering Group	A new Steering Group Chair, Professor Barry Gilbertson, was successfully recruited and appointed in 2017. The new Chairman has since instigated several changes including a name change of the group to the Advisory Board (to better reflect its purpose), an increase in the frequency of meetings and a review of the membership.  The Board has met regularly, attendance has been high and minutes are published on the internet.
44.	Produce a summary version of the WHS Man. Plan & investigate if it should become a SPD	Desktop research of other examples nationally and internationally was undertaken and a draft plan has been produced. This draft is now awaiting the outcome of the November 2018 Advisory Board to see if the Action Plan is altered, and if so the draft, incorporating the new Action Plan and new branding can be taken through a single member Council adoption process.  The question relating to SPD has been discussed with B&NES Planning Policy. The consensus view is that

		<p>there is little benefit in making the Plan Summary a SPD as it will not add to the protection of the WHS and its setting. Protection is already afforded by the existing policy framework as set out in national policy, the B&amp;NES Core Strategy &amp; Placemaking Plan and the WHS Setting SPD. The Development Plan policy framework already specifically refers to the requirement that development supports delivery of the WHS Management Plan. This policy framework is kept under review in relation to the WHS through the Local Plan process.</p> <p>It would be highly desirable to print the summary document using the new WH brand (see Action 15).</p>
45.	Produce monitoring reports on Management Plan progress on a biennial basis	This is the 2018 monitoring report, fulfilling the action requirement.
46.	Maintain links with appropriate local, national & international bodies which support WH management & funding	<p>Good links with other bodies and sites continue and were strengthened by the appointment of the Bath World Heritage Site Manager as Chair of World Heritage UK in 2018. Other links included a well-attended series of 4 lectures in Autumn 2017 presented by representatives from other UK WHS.</p> <p>From Nov 2016-Nov 2017 a record of approaches from visiting professional delegations to the Place Directorate in B&amp;NES Council was undertaken. This showed 15 approaches were recorded across 12 months. 9 were accepted, 6 were declined. The 9 accepted had direct links to other WHS (mostly in China).</p> <p>Good working relations continue with key national bodies such as Historic England (see action 47).</p>
47.	Provide training as required to elected members, officers, visitor ambassadors & others on WH issues	<p>Training on World Heritage was delivered to the Development Management Committee in Feb 2017. This follows earlier training in 2009 and 2011. Training on setting issues was delivered to the Planning Dept. on 12 Sep 2018 (30 staff).</p> <p>Formal training sessions for Visitor Service Assistants within B&amp;NES Heritage Services have been conducted in May 2017 and 2018. Further training is scheduled for Nov 2018</p> <p>A HELM Training event, entitled 'Understanding &amp; Managing World Heritage Sites, was run in Bath by Historic England on 16 Jan 2018.</p> <p>World Heritage:UK ran a technical seminar on planning and World Heritage, Bath Cricket Club on 14 Feb 2017.</p> <p><i>End note 47 recommends re-wording to capture the range of promotional talks being undertaken.</i></p>

End notes:

1. The action seeks to re-establish a review panel, which has been achieved. The use of the panel is however not automatic or mandatory and applicants may choose not to use it not least because of the expense involved. It is suggested that the wording should be changed to encourage the use of design panels where appropriate.
2. The Placemaking Plan has been adopted so it is recommended to remove references to this document from the action. The Building Heights Strategy relies on evidence that is now several years out of date and the document is in need of refreshing. Adopting it as a SPD is still a valid aspiration, but this is unlikely to happen without it being updated. The recommendation is to change the wording to 'Seek to ensure that the Building Heights Strategy is refreshed and subsequently adopted as a SPD'.
4. Specific reference to rail electrification and the Pulteney Weir Radial Gate is removed as there is no indication that either project will come forward within the lifetime of this plan. A general reference to any major project which impacts upon the OUV should be added.
7. The actions referred to here have now been completed. B&NES Senior Engineer (Accessibility and Cycling) considers the action to have been useful but suggests it be widened to walking, as most schemes cover walking and cycling. The question is whether to retain this action, as without specific proposals it becomes more of an objective.
20. This action was widened to refer to the 'Bath cultural offer' during consultation on the draft plan. It is now ambiguous and potentially covers museum or arts activities which may not have a direct connection to the OUV of the site. There is also no clear monitoring indicator for this. It is suggested this action needs either re-wording or removing.
22. The wording of this action specifically refers to inclusion of material within the educational curriculum. This is largely beyond the control of the Advisory Board and it does not recognise the educational offer made by, for example, the proposed new Education Centre at the Roman Baths. It is suggested that this is re-worded to remove reference to the curriculum.
27. The local 'Buildings at Risk' register is a key monitoring indicator for the WHS. However the updating and review of the register happens in a piecemeal fashion as and when resource allows which reduces its effectiveness as a reliable indicator and is vulnerable to reduction in resource provision. An action to encourage regular review should be considered.
29. Conservation Area appraisals and the list of Locally Important Buildings are clearly separate projects and should be split into individual actions.
32. This action seeks to engage with national/regional government to prevent excessive new housing numbers being allocated within the Site. However, this is primarily the role of the local plan and engagement with this is already covered in Action 3. Given that this overlap, and that the Advisory Board has little influence over the housing allocation figures, it is recommended that this action is removed.
38. Bath WHS has never had a co-ordinated research programme. Elements within the site, such as the Roman Baths, do have a programme. Also, research is undertaken, such as the series of 'Bath History' books. It is currently undecided as to whether the current situation is fit for purpose or if further action is needed.
41. The production of a sustainable tourism plan is a missing element of the holistic management of the WHS and needs to be addressed.
42. This action refers only to coach parking and thus does not cover the wider harm potentially caused by coaches. It is suggested that the action be re-worded.
47. This action refers only to training and thus does not fully capture the considerable amount of awareness raising achieved by the range of talks to community groups undertaken by the Chairman. It is suggested that a separate action is introduced which says 'provide talks and presentations, as opportunities arise, to ensure awareness of World Heritage remains at a high level'.